



Holding a Book Drive for BookSmiles

All you need to know!

Thank you for holding a book drive to support BookSmiles!

Book drives are an integral part of our mission. Without the support of individuals, groups, schools and businesses, we could not provide the books to the children we serve! This guide will provide some helpful tips, flyers, social media posts and what to do when your drive ends.

Our Mission: We give new life to books and distribute them to promote childhood literacy, inspire readers, support educators, and strengthen communities.

FAQs

Who can hold a book drive? ANYONE! We have had children run their own successful book drives resulting in donations of 1,000 or more books. Organizations also hold successful book drives for BookSmiles. And, of course, area schools continue to harvest thousands of books each month. Consider holding a book drive in your neighborhood!

What do I need to hold a book drive? You will need a collection container, a sign and space. A plastic storage tote, or several large boxes can do the trick. BookSmiles can offer the use of one of their signature art bins for high traffic collection sites, if one is available. And we can help design a custom flyer or social media post for your drive. The space is needed to house the boxed books you collect. **Contact Karen@booksmiles.org and let's create a plan together!**

What types of books does BookSmiles accept? We accept new and gently used books for children, as well as books for adults, antiquarian books are also accepted. Adult books provide us with a revenue stream that helps offset our operating expenses.

How long should I hold the book drive? Most book drives are held for about a month in order to give folks time to learn about the event, and to collect books in their home.

FAQs Continued

How do I promote my book drive? We recommend promoting your book drive at least a week in advance via whatever media works best for you: posters, eblasts, newsletters, social media, school announcements, flyers, etc. Send out reminders throughout the event. For businesses, consider a press release to spread the word.

Monetary donations If someone would like to make a monetary donation, direct them to our website to make secure online donations. For checks, make out and send to BookSmiles, 7300 N. Crescent Blvd. Unit 10, Pennsauken, NJ 08110.

Do we need to sort or count the books? Nope! We will take care of that.

What do I do once the drive is over? After your drive has ended, we ask that you pack up the books in cardboard boxes or bags that are not too heavy and deliver them during open hours or by appointment to the BookSmiles Book Bank located at 7300 N. Crescent Blvd, Unit 10, Pennsauken, NJ 08110. **We can only dispatch our box truck to pick up South Jersey and Philadelphia-area drives that collect over 5,000 books.** Please contact us in advance to arrange this.

Promotion We have created some generic signs that can be printed out and used on your social media pages. Check them out below! If you have specific needs or ideas, our marketing coordinator will work with you and help create materials. Contact karen@booksmiles.org

Generic Book Drive Sign on next page:



Book Drive for BookSmiles

Donate your new or gently used books for
children and adults!

Our book drive runs: _____

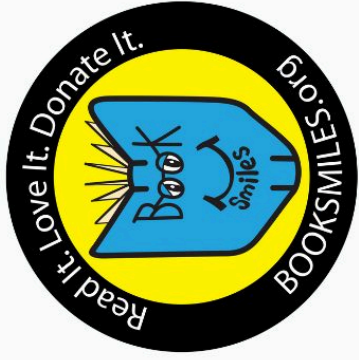
Collection boxes are located: _____

Our Mission: BookSmiles, a 501(c)(3) nonprofit, gives new life to books and distributes them to promote childhood literacy, inspire readers, support educators, and strengthen communities.

For more information, visit our website: booksmiles.org

Donate
Books
Here





Join us as we support

BookSmiles for a **Book Drive**



Location _____

Dates _____

**We accept gently used and new books for both
children and adults.**

BookSmiles, a 501(c)(3) nonprofit, gives new life to books and distributes them to promote childhood literacy, inspire readers, support educators, and strengthen communities.

Visit our website for more info: www.booksmiles.org

