

Karen Hamilton, Fundraising & Marketing Coordinator

Karen is passionate about the BookSmiles mission. Over the past three years, she has held different positions and recently stepped back from operations to focus more on fundraising and marketing while working from home. This will allow her more time to help her mother in PA.

Karen has a background in event management, retail buying and marketing, Karen utilizes her organizational, managerial, editing and creative writing skills to advance the BookSmiles mission. She's also been known to paint a few of our signature book collection bins!

Before moving to New Jersey in 2017, Karen was the Marketing Coordinator for the West Chester University Foundation and served on the Board of Directors for the Laundromat Library League. She actively supported the growth of that organization for the past five years through various marketing projects, database management and providing social media content. She has also served on the gala committee for the Kennett Amateur Theatrical Society and the event committee of the Barclay Grounds Preservation Alliance. Karen lives in Marlton with her husband and son. They enjoy hiking, painting, fishing on their boat and, of course, reading.