

## **Rochelle Smith**

### **Volunteer Engagement Coordinator**

Rochelle is a dedicated community professional based in Camden, New Jersey, whose career has been defined by a single, consistent mission: uplifting people of all ages through compassionate care, education, and meaningful service. With a background that spans childcare, direct care, substitute teaching, and travel advising, Rochelle brings a rare combination of warmth, leadership, and operational excellence to every role she takes on.

Deeply rooted in Camden — a city she proudly calls her own — Rochelle has spent over a decade turning that passion into action, whether she is planning enriching activities for children, supporting individuals with special needs, or curating life-changing travel experiences for her clients.

Her commitment to community extends beyond her professional roles. Rochelle has volunteered as a Support Parent with Sister Cities (Camden, 2015) and contributed to event organization for the CCCS PTA (Camden, 2018), reflecting a belief that strong communities are built one relationship at a time. She has always had a passion for education and activity engagement.

Here at BookSmiles, she will continue the practice of making memorable experiences and strengthening bonds in our community of volunteers.